



Glacier Sponsor - \$5000 Level Company Sponsorship

- 20 Ocean Plungers
- 20 "Freezin' for a Reason" long sleeve t-shirts
- Company representative to give welcoming remarks
- Prominent logo and/or company name on banner and event program
- Recognition as official event sponsor on Plunge website, Horry County Special Olympics website, and South Carolina Special Olympics website with link access to your company's website for 1 year
- Opportunity to display sponsor banner or signage on the beach at plunge site
- Opportunity to have a vendor table to hand out marketing materials
- Opportunity to host an event at the 2007 Horry County Spring Special Olympic Games

Iceberg Sponsor - \$3000 Level Company Sponsorship

- 15 Ocean Plungers
- 15 "Freezin' for a Reason" long sleeve t-shirts
- Company representative to give welcoming remarks
- Prominent logo and/or company name on banner and event program
- Recognition as official event sponsor on Plunge website and Horry County Special Olympics website with link access to your company's website for 1 year
- Opportunity to display sponsor banner or signage on the beach at plunge site
- Opportunity to have a vendor table to hand out marketing materials
- Opportunity to host an event at the 2007 Horry County Spring Special Olympic Games

Arctic Sponsor - \$1000 Level Company Sponsorship

- 10 Ocean Plungers
- 10 "Freezin' for a Reason" long sleeve t-shirts
- Logo recognition and/or company name on event program
- Opportunity to set up vendor table to hand out marketing materials
- Opportunity to display sponsor banner/signage on the beach at plunge site

Individual Participants

Individuals are encouraged to participate in the plunge with a minimum sponsorship of at least \$50. All participants will receive the "**Freezin' for a Reason**" long sleeve t-shirt. Other award levels include:

- Additional incentives at the \$250 and \$500 levels.
- \$1,000 – Free hotel room at Springmaid Beach Resort (Plunge weekend)
- &1,600 – Free second night at Springmaid Beach Resort (Plunge weekend)